

## **Disaster Response Collaborative (DRC) Communications Promotional Package**

*Thank you for your help spreading the word about the HRSA-funded **Pediatric Pandemic Network (PPN) Disaster Response Collaborative (DRC)**. The two-year collaborative kicks off in September 2024 and will run through June 2026.*

Registration for the [Disaster Response Collaborative](#) (DRC) is open!

The DRC [website](#) is available online.

Each person representing a children's hospital may register a team of 2 or more participants. Only one registration per hospital is needed. *Register [here](#).*

*For questions about this package  
or to request additional materials, contact [communications.ppn@gmail.com](mailto:communications.ppn@gmail.com)*

### **Package Contents:**

[Sample Newsletter Blurb](#)

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**Newsletter Blurb**

Join the Pediatric Pandemic Network (PPN) [Disaster Response Collaborative](#) (DRC) to improve and demonstrate your children's hospital disaster response capabilities and capacities!

This two year collaborative starts in September 2024, and aims to build on the enhanced infrastructure achieved by children's hospitals during the PPN [Disaster Networking Collaborative](#). Ultimately, the DRC will achieve improvements in coordinated pediatric disaster response in pediatric-specific focus areas, including 1) evacuation, 2) pediatric patient tracking and family reunification, 3) surge capacity, and 4) triage, infection control, and decontamination. Registered teams (one per children's hospital) will select one topic to focus their improvement efforts.

Involvement in your hospital's current disaster response is not required, nor is completion of the Disaster Networking Collaborative. Monthly 90-minute virtual (Zoom) sessions will provide educational information, quality improvement strategies, consensus-driven approaches, and opportunities and guidance to test out achievements through tabletop exercises and drills.

[Register now](#)

### **Sample Social Media**

For External Partners:

*Join the (tag) PPN Disaster Response Collaborative and enhance your hospital's pediatric disaster response! Receive expert input and tools to support a tabletop exercise and drills to test out desired improvements. This opportunity is open to all children's hospitals. Learn more and register: [LINK](#).*

[Social Media Graphic for Registration](#)

[Printable Flyer](#)

### **Sample Email #1 - for General Audiences**

**Subject Line:** Register Today for the PPN Disaster Response Collaborative (DRC)

Dear [insert name]

Registration is now open for the next Pediatric Pandemic Network quality improvement initiative - The Disaster Response Collaborative (DRC). A select team leader from any children's hospital can register [here](#) and provide a team roster (one team per hospital may register).

To learn more about the DRC, view the informational webinar [recording](#) and [slides](#) and visit the website – [DRC home page](#), [About the DRC](#), and [DRC Participation Details](#).

## **About the Disaster Response Collaborative and the Pediatric Pandemic Network**

The Disaster Response Collaborative is a free initiative of the Pediatric Pandemic Network (PPN), which is a federally funded program that includes a group of 10 lead children's hospitals and partner organizations working to improve emergency care and outcomes for all children in emergencies, disasters, and pandemics. The PPN aims to empower health care systems and communities to provide high-quality, equitable care to children every day and in crises. The Disaster Response Collaborative (DRC) continues the work of the [Disaster Networking Collaborative](#) (DNC), and both are initiatives of the Pediatric Pandemic Network (PPN). These initiatives support ongoing efforts to form a network of children's hospitals that are (individually and collectively) prepared to respond to disasters and pandemics. The goal of the DRC is to improve pediatric disaster response capability and capacity among children's hospitals.

Register now to be part of future efforts to improve readiness for pediatric disaster response, individually within your children's hospital and collectively in partnership with other hospitals and agencies! [Insert signature line]

[Register today for the Disaster Response Collaborative \(DRC\)](#)

## **Sample Email #2 - for PPN/Pediatric Disaster Care Centers of Excellence Leaders/Colleagues**

**Subject Line:** Personal Request - Register Today for the Disaster Response Collaborative!

Dear [insert name]

I am reaching out as part of the Pediatric Pandemic Network (PPN) leadership to ask for your participation in the next PPN initiative. The PPN aims to establish a network of children's hospitals prepared for emergencies, disasters, and pandemics. Our critical work has included the [Disaster Networking Collaborative](#) (DNC) which supported teams to enhance disaster preparedness in children's hospitals. We are now ready to launch the next phase in this exciting initiative - the Disaster Response Collaborative (DRC).

The PPN and Disaster Response Collaborative aim to support the implementation of the domains and recommended actions within the [EIIC Disaster Checklist](#). For the DRC, prioritized focus areas include evacuation, pediatric patient tracking and family reunification, pediatric surge capacity, and addressing chemical/biological or infectious disease events through triage, infection control, and decontamination. Teams are only expected to choose one of the four identified focus areas to work on. Strategies, resources, and access to experts on these topics will be addressed in virtual/monthly collaborative sessions. Details on incentives such as access to a dashboard/portal and opportunities to observe or conduct a tabletop exercise and a pre- and post- drill will be available to track improvements. To achieve the goals of both the DRC and PPN, we kindly request your assistance in identifying the right point of contact within your institution to serve as a team leader. This individual will work with their team to engage in collaborative activities, aiming to improve readiness for response in a

disaster or pandemic and increase the influence of children's hospitals both internally and externally as well as response capabilities - focusing on an ongoing network prepared to provide optimal emergency care for children in an emergency, disaster, or pandemic. In addition, if you know of colleagues at other children's hospitals, particularly those that did not participate in the DNC, please encourage them to join. For more details, view the informational webinar [recording](#) and [slides](#) and visit the [DRC website](#).

[add other personal thoughts here, including why your children's hospital has registered for the DRC (if applicable)]

We invite you to register for the DRC now and become part of ongoing efforts to enhance pediatric disaster response. We encourage you to reach out to (and collaborate with) your colleagues at other children's hospitals, but please note that only one team per hospital can register.

[insert signature line]

### **Provided Graphics and Imagery**

[DRC Flyer](#)

[DRC Icons](#)

[Social Media Graphic for Registration](#)

### **Relevant Links**

[DRC Registration](#)

[DRC Website Home Page](#)

### **Supporting Documents**

The Disaster Checklist, [Checklist of Essential Pediatric Domains and Considerations for Every Hospital's Disaster Preparedness Policies](#) and [brief video](#)

### **Disaster Networking Collaborative - Pediatric Preparedness Infrastructure Resources**

[Talking Points - Why Engage in Pediatric Preparedness?](#)

[Recommended Disaster Roles and Responsibilities for a Children's Hospital](#)

[Introduction to the Emergency Management Landscape](#)